

PRESS RELEASE

## THE STRINGS BY INTERCONTINENTAL TOKYO TO BE REBORN WITH FULL CLUB EXPERIENCE



Club InterContinental lounge



Club InterContinental Room

2 July 2019: The Strings by InterContinental Tokyo today announces that it has begun renovations to welcome a new era of luxury, including a full Club InterContinental experience, by the end of this fall.

The phased refurbishment will see all 203 guest rooms, the restaurant and bar, chapel and function spaces transformed into an exciting new destination, as well as the introduction of a Club InterContinental Lounge that will offer a new level of personalised service that redefines luxury.

Responding to a growing expectation of both domestic and international guests to be able to elevate their experience to the highest levels of luxury, 47 rooms will be upgraded to Club or Suites.

The hotel will be reborn as a special dining destination in Shinagawa with the introduction of three exciting new restaurants which join the much-loved China Shadow. The new dining experiences that will cater for every taste and include Italian Grill, Teppanyaki, and Café & Bar.

The addition of the Club InterContinental Lounge comes in response to overwhelming feedback, and access will be exclusive to travellers who book suites or Club category rooms, with personal check-in, check-out and concierge available. Guests will be welcomed by flawless service and treated to refreshments throughout the day, including breakfast, afternoon tea, and evening cocktails.

Completing the transformation is the renovation and relocation of the chapel and function space, which will mean weddings and events will be treated to awe-inspiring views of the Tokyo skyline.



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Yuh Akima, General Manager of The Strings by InterContinental Tokyo, commented: "Japan is one of the world's most exciting destinations, and inbound traveller growth is growing at an immense speed, partly driven by some upcoming major international events. To meet the ever-changing expectations of domestic and international guests, we are thrilled to announce the rebirth of The Strings by InterContinental as we celebrate the 16th anniversary. We are excited to enhance our reputation as a world-class destination in Shinagawa, and continue to create lifestyle experiences around accommodation, restaurants, and life events such as weddings and business conferences."

### **About InterContinental® Hotels & Resorts:**

The InterContinental® Hotels & Resorts brand makes travel alluring, with insights from over 70 years of experience. With 194 hotels and resorts around the world in more than 60 locations, each of our properties provides a gateway to the glamour of the InterContinental Life.

As a brand, we aim to embody global sophistication through our superior, understated service and exceptional amenities. What makes us truly different is the genuine interest we show our guests through personalised and attentive services. We offer our most valued guests signature VIP services through a dedicated InterContinental® Ambassador programme and an exclusive Club InterContinental® experience. We connect our well-travelled guests to what's special about a destination, so they enjoy authentic local experiences that will enrich their lives.

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